

California Promotion
August 1 – August 31, 2020

Perimeter Plus Promotion

Save big on leading termite and perimeter solutions



Summer's hotter than ever with the BASF Perimeter Plus Promotion, August 1-31, 2020. Act fast and save on select Termidor products, including Termidor HE High-Efficiency termiticide, proven to reduce treatment times, water use and soil disruption. Plus, save on Termidor SC termiticide/insecticide, the nation's leading ant control product, also labeled for other perimeter pests such as spiders, cockroaches, paper wasps, earwigs and millipedes.

Good news for you. Bad news for pests everywhere.

Hurry, Promotion Ends August 31, 2020



Qualifying Products	Case Size	List Price	Promotion Price	Savings (Case)
Termidor® HE High-Efficiency Termiticide Reduce treatment time 50% vs conventional applications	4 x 79 oz	\$ 786.17	\$ 675.90	\$ 110.27
	2 x 2.5 gal	\$ 1,567.24	\$ 1,347.72	\$ 219.52
Termidor® SC Termiticide/Insecticide 100% termite control in 3 months or less. Excellent for ants.	4 x 78 oz	\$ 659.57	\$ 561.55	\$ 98.02
	2 x 2.5 gal	\$ 1,319.13	\$ 1,123.10	\$ 196.03
	4 x 20 oz	See Authorized Distributor for pricing and promotion participation		\$ 40

Prices include the additional 2.1% California Mill Tax

The Perimeter Plus Promotion applies only to Qualified End-Users (pest management companies, government, and state municipalities.) Resellers are excluded. Termidor Agency orders must be purchased from a BASF PCS Authorized Agent and be invoiced and delivered between August 1, 2020 and August 31, 2020. End-user will receive net 30 days payment terms. End-user account must be in good credit standing to receive terms. Terms are given at the discretion of the Agents. All Termidor Agency products are sold on behalf of BASF. All sales are final. Non-Agency Termidor 20 oz must be purchased from a BASF PCS Authorized Distributor and invoiced between August 1, 2020 and August 31, 2020. End-user sale price and terms for Non-Agency Termidor 20 oz are determined by the Authorized Distributor. BASF PCS Authorized Distributor participation for Non-Agency Termidor 20 oz may vary.

All products may not be registered for use in all states. Please check with your distributor, state, or local extension service for details. BASF reserves the right to cancel or modify this program at any time. Always read and follow label directions. Termidor and the Termidor logo are registered trademarks of BASF. ©2020 BASF Corporation. All Rights Reserved.

Hurry, offer ends August 31, 2020. Available at Target Specialty Products.

For more information, visit pestcontrol.basf.us/perimeterplus